



Matthew Miller Joins Vianovo

Former Department of Justice, Congressional Official Joins as Partner

WASHINGTON, D.C. (September 25, 2011) – Vianovo, a leading strategy consultancy at the intersection of business, policy, and politics announced today that Matthew Miller, former Director of the Department of Justice’s Office of Public Affairs, has joined the firm as partner in Vianovo’s Washington office.

“Matt has earned a reputation as a trusted advisor to senior leaders in the government, campaigns and the private sector, a skilled strategic planner, and an experienced communicator during calm and crisis,” said Matthew Dowd, a Vianovo partner. “He brings to Vianovo this extensive experience from across the country that will be invaluable to our company and clients. It is with great enthusiasm we welcome this seasoned hand and friend.”

Miller joined the Department of Justice at the outset of the Obama administration after helping shepherd Attorney General Eric Holder’s nomination through the Senate. At DOJ, he helped lead the Obama administration’s media response to three major terrorist attacks, as well as coordinate communications for the Department’s reaction to the financial crisis, major white collar and criminal investigations, and antitrust and civil matters.

“Vianovo has put together an incredible team of political, business and communications strategists, and I couldn’t be more excited to join them,” Miller said. “The firm offers an innovative approach to public affairs challenges, and I’m looking forward to expanding that work in Washington and around the country.”

Miller previously served in leadership positions in both the House of Representatives and Senate, as communications director for the House Democratic Caucus and for Senator Charles Schumer at the Democratic Senatorial Campaign Committee. He has worked in political campaigns across the country, including Senator John Kerry’s presidential campaign, and as a senior strategist for the Austin-based public affairs firm Public Strategies Inc.

“Matt brings a set of talents respected across the political divide,” said Vianovo partner Tucker Eskew, a Reagan and George W. Bush veteran, “and he’s a great fit for our hands-on strategic approach to high stakes problem-solving.”

Vianovo, with offices in Austin, Dallas, Washington and Mexico City, is a management and communications consultancy that specializes in high stakes positioning. The bipartisan firm advises leaders and organizations on branding, crisis management, public policy, issue advocacy, communications, strategic planning and business development issues. Through Vianovo Ventures, it partners with companies, start-ups, private equity funds, and investors through a variety of entrepreneurial models – including equity participation and licensing agreements – to help them achieve their business goals. For more information, visit www.Vianovo.com.

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